





U.S. TRAVEL
ASSOCIATION®

STATE OF TRAVEL TODAY
and Vision for the Future

DOMESTIC LEISURE
99% Recovered

\$712.6B

BUSINESS TRANSIENT
77% Recovered

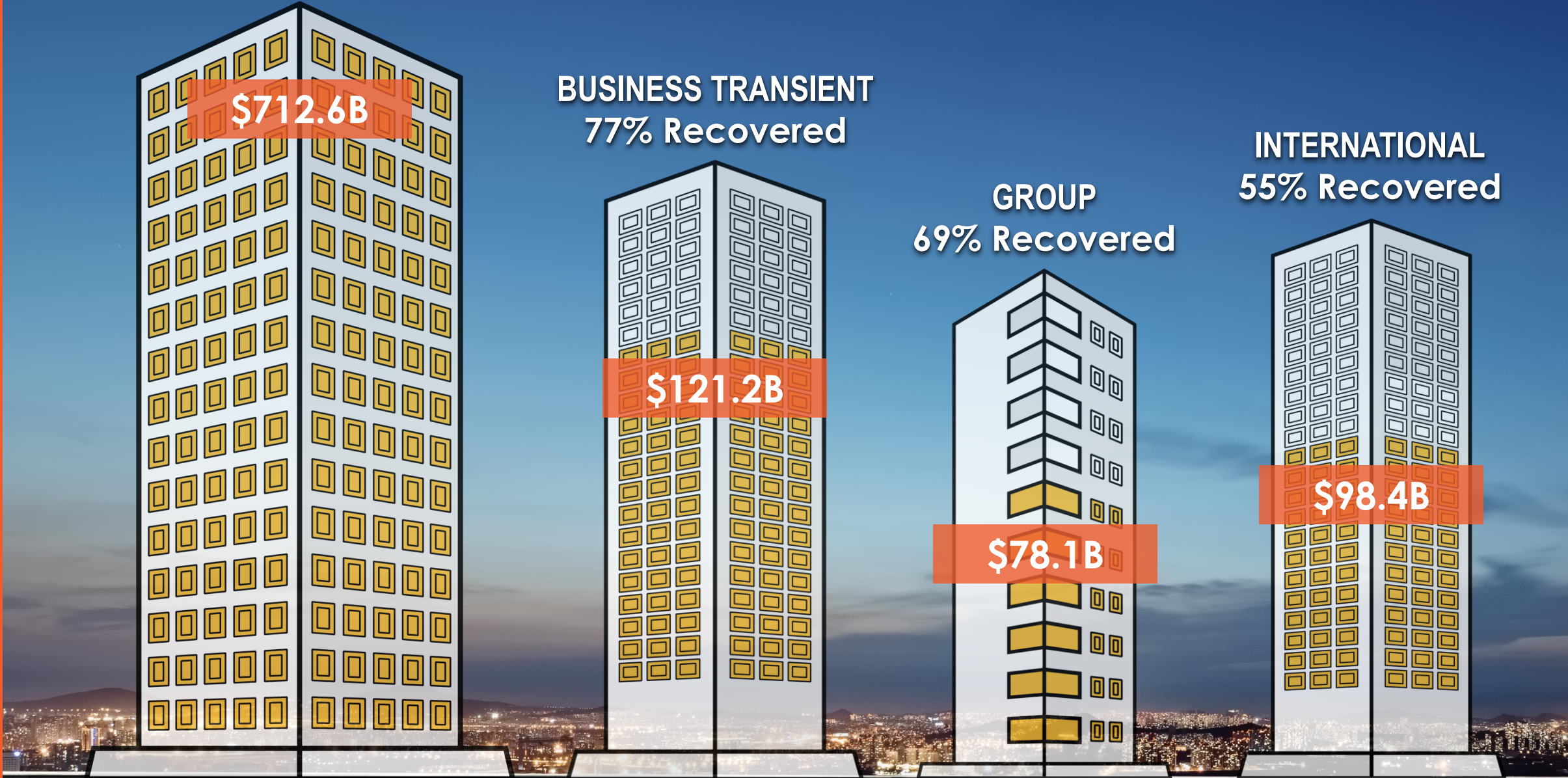
\$121.2B

GROUP
69% Recovered

\$78.1B

INTERNATIONAL
55% Recovered

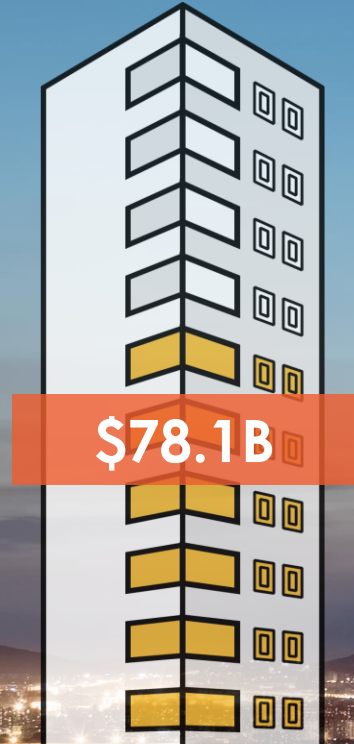
\$98.4B



TRANSIENT
Recovered



GROUP
69% Recovered



INTERNATIONAL
55% Recovered



1.3M Visitors Still Lost



3.2M Visitors Still Lost



2.5M Visitors Still Lost



1.4M Visitors Still Lost



Nearly 1M Visitors Still Lost





Rising Travel Costs

Delays CANCELLATIONS

Discontent with Overall Travel Experience

SCARCITY OF WORKERS

Increased Concerns about **Sustainability**

Anxiety and Distrust

PUBLIC SAFETY CONCERNS

6 WAYS THE U.S. GOVERNMENT IS FAILING THE TRAVELER

1. 10-13 WEEK WAIT.....
for a U.S. Passport

2. 400+ DAY AVG. WAIT.....
for a Visitor Visa Interview

3. 4-6 MONTH AVG. WAIT.....
for Global Entry Approval

4. 12-14 MONTH AVG. WAIT
for Nexus Approval

5. 1+ HOUR WAIT
at TSA Checkpoints

6. 2+ HOUR WAIT
at CBP Points of Entry





TRAVEL

ESSENTIAL + RESPONSIBLE

- Economic POWERHOUSE
- Top JOB CREATOR
- #1 Service Export
- Sustainability LEADER



Domestic
Leisure



Business
Transient



International
Inbound



Group



U.S. TRAVEL ASSOCIATION®



Engage with
U.S. Travel

Advocate for Your
Community